ISS 2013 Supporter Categories
Contributions & Benefits Review

Platinum Supporter: ISS Annual Gala for Design and Leadership ($20k per annum)

- Event/Award naming rights with presentation opportunity
- Complimentary table for ten at Awards Gala
- Complimentary full page ad in Gala Program
- Company logo to be featured as follows:
  - In all Gala/Design Award Press Releases/Ads
  - On front wall of Gala stage and in AV media
  - On Gala invitation, ticket and program
  - In sponsor section of website
- Product placement opportunity at Gala and other events
- Press/Media benefits to include:
  - Logo in ISS Gala-specific promotional and publicity material
  - Press/Media benefits to include standalone press release announcing participation, customized to deliver news of particular importance to sponsor
  - Banner on website
- Use of ISS Platinum Supporter logo

Gold Supporter: Playing a Leadership Role, Supporting Initiatives ($10k per annum)

- Opportunity to launch and lead an industry initiative run by the ISS
- Complimentary table for ten at Awards Gala
- Complimentary half page ad in Gala Program
- Company logo to be featured in Gala AV media
- Press/Media benefits to include
  - Press/Media benefits to include stand alone press release announcing participation, customized to deliver news of particular importance to sponsor
  - Use of ISS Gold Supporter logo

ISS Design Award Supporter ($7,500 per award category)

- Naming rights for the particular award
  - Best Power 24m-40m
  - Best Power 40m-65m
  - Best Power 65m+
  - Best Sail 24m-40m
  - Best Sail 40m+
  - Best Refit for Power or Sail
  - Best Interior Design for Power or Sail
- Complimentary tickets for five at awards gala
- Complimentary third page ad in Gala Program

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- Company logo to be featured in Gala AV media
- Press/Media benefits to include stand alone press release announcing participation, customized to deliver news of particular importance to sponsor
- Use of *ISS Yacht Design Awards* Supporter logo

Silver Supporter: Membership Events and More ($5,000/€5,000 per event and location)

- Naming rights at an ISS hosted event: for example, Gala Wine Sponsor, Annual Breakfast Sponsor, "Title" Supporter at cocktail parties and mixers in Miami, METS and other shows
- Complimentary tickets for five at awards gala
- Complimentary third page ad in Gala Program
- Company logo to be featured in Gala AV media
- Press/Media benefits to include stand alone press release announcing participation, customized to deliver news of particular importance to sponsor
- Use of ISS Silver Supporter logo

Bronze Supporter: A Focus on Education ($2,500/€2,500 per educational forum and location)

- Sponsor listing for crew training seminars
- Complimentary tickets for two at the awards gala
- Complimentary quarter page ad in gala program
- Company logo to be featured in Gala AV media
- Use of ISS Bronze Supporter logo

All ISS Supporters Receive Recognition as Follows…

- Within flyers/communication associated with their event/activity
- On the supporter's board at the annual breakfast, Monaco, FLIBS and Gala events
- On the supporter's page in the Gala Program
- On the ISS website

If you have questions regarding your ISS Supporter Benefits, please contact Amy Halsted, ISS Executive Director, at +1 540.784.4561, Skype: amyhalsted or seagourmet@toad.net.

About International Superyacht Society

ISS was founded in 1989 and represents the large yacht industry. Its fundamental mission is to build alliances worldwide with regional associations; to serve as communications conduit for issues affecting the marketplace, owners, crew and industry members; and to recognize achievement as well as provide educational opportunities and networking events.

Each year ISS presents its peer-reviewed Design and Leadership Awards, which recognize individuals and companies for their expertise, leadership and dedication to raising the standards of design, construction, maintenance, repair and operation of large yachts.

Networking and educational programs are conducted internationally and include open forums, informal gatherings and round-tables.

It is ISS's priority to foster dialogue among Society members and others in the large yacht segment of the marine industry, leading to the strengthening and growth of the business interests of Society members and the industry as a whole.