Press Release—Save the Dates

Date: 11 April 2011

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ISS Announces 2011 Fort Lauderdale Events

2011 Annual Awards for Design & Leadership Gala Theme Announced

11 April 2011, Fort Lauderdale, FL: As the International Superyacht Society (ISS) enters its third decade celebrating yacht design and industry leadership—the only superyacht industry awards program based purely on peer review and selection—it is pleased to announce the 2011 Awards Gala theme: *Launchings*!

The Society—presently in its 22nd year as the voice of the global large yacht industry—also hosts a number of memorable annual events during the Fort Lauderdale Boat Show. Its Annual Membership Breakfast always features a presentation of key importance, is free to ISS members and is open to non ISS members at a nominal cost. YachtInfo, the evolution of ISS's Crew Seminars and now in its third year, is a collaborative project of FYBA, MIASF, USSA and ISS.

Specific information regarding these events follows.

Annual Membership Meeting & Breakfast

Presentation—Social Media Strategies: Why You Need Them
Sponsored by Marsh
Wednesday 26 October 2011 • 8:00 A.M. – 10:00 A.M.
Bahia Mar Beach Resort & Yachting Center – Harbour Lights
Open to all ISS members; $25.00 non-members

Board of Directors Meeting

Wednesday 26 October 2011 • 10:30 A.M. – 12:00 P.M.
Bahia Mar Beach Resort & Yachting Center

21st Annual ISS Awards for Design and Leadership

21th Annual ISS International Awards Gala
Launchings!
Thursday 27 October 2011 • 7:00 P.M. – Midnight
Ocean View Terrace, Marriott Harbor Beach Resort, Fort Lauderdale, USA

YachtInfo Industry Seminars, Captains Briefing and Cocktail Party

Organized by FYBA, ISS, MIASF and USSA
Friday 28 October 2011 • 9:00 A.M. – 7:00 P.M.
Bahia Mar Beach Resort & Yachting Center - Ballroom

For additional information and tickets, call 954.525.6625

About International Superyacht Society

The International Superyacht Society is the sole organization serving and representing the large yacht industry worldwide. Society members are individuals and companies who have been recognized for their leadership and dedication to raising the standards of design construction, maintenance, repair and operation of large yachts.

Founded in 1989, the Society is a not-for-profit organization and relies wholly on membership dues, the support of corporate sponsors, revenues from special events, and other donations. An elected Board of Directors guides the Society's activities.

Education Programs are conducted internationally and include open forums such as symposia, informal gatherings and round-tables. It is a Society priority to foster dialogue among Society members and others in the large yacht segment of the marine industry, leading to the strengthening and growth of the business interests of Society members and the industry as a whole.

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