



Elevating the ISS Gala through Global Support

Attracting new owners and enthusiasts to superyachting is an industry-wide initiative with far-reaching and growing support.

ISS is deeply involved in the success of this mandate. Our annual gala honouring yacht design and leadership—celebrating its 26th Anniversary on 2 November 2016—is already a cornerstone event in outreach efforts to showcase our most amazing works of art, the superyachts.

Defined during its June 2016 concept outreach meeting, ISS committed to enhancing our annual gala. For 2016, through the exacting practice of research, RFP development, proposal review and interviews, ISS has identified an event management firm to augment its gala committee. For 2017 and beyond, additional steps will be taken to further elevate this and other events.

Recently, ISS has developed a close cooperation with the Superyacht Builders Association (SYBAss) in order to identify strategies and gain support for building out the ISS awards gala. Concurrently, through SYBAss, a number of shipyards have made a substantial donation to support the further enhancement of the 2016 event.

Additional opportunities to partner are available to all shipyards, associations, designers, naval architects, marinas, suppliers, crew and every stakeholder who recognizes the need to elevate our industry to attract new enthusiasts.

Contact Amy Halsted, ISS Executive Director, amyhalsted@gmail.com to get involved.



[News Page](#)

[ISS Home](#)