



### **Spotlight on Sponsorship-MTN**

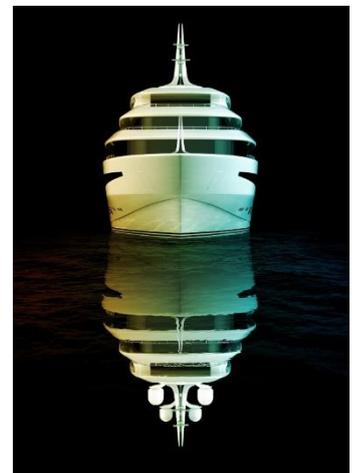
*Client's Demands Are Driving Innovation in Yacht Communications*

In an industry where owners expect nothing short of the best, and most yachts are being equipped with smart devices and appliances for remote management, MTN is ensuring that its technology is far ahead of the trend and delivers much more than satellite bandwidth. Beyond just connectivity, owners and guests expect sleek yacht design, entertainment content at their fingertips, and a flawless online experience.



To get the best performance and value from their contracted bandwidth, our customers leverage MTN's Maestro and SpeedNet™ solutions, which are perfect for optimizing and managing onboard communications and bandwidth allocation. Maestro makes it easier for ETOs and Captains to manage all onboard networks on one mobile application, while SpeedNet can help users browse the web dramatically faster, optimizing valuable bandwidth for video streaming, social media and other bandwidth hungry apps.

In addition to offering high-speed internet and network management tools, MTN responded to the demands of owners, designers, and builders all over the industry and recently unveiled its new ultra-low-profile and highly efficient flat-panel satellite solution for superyachts. Utilizing MTN's robust global Ku-band network, the MTN flat-panel antenna brings to market a product that uniquely enables embedded phased array antenna technology providing highly efficient, proven broadband connectivity in an elegant solution.



The company also rolled out its latest Live TV service for yachts providing several international live channels - without the need for a TVRO antenna - all riding on a platform that minimizes bandwidth consumption and optimizes performance.

By working to customize a flat-panel solution to match the owner's vision and aesthetics, and staying on top of the emerging industry trends and product developments, MTN enables everyone in the industry to leverage advanced communications solutions needed to meet the expectations of owners and their guests.

Let us design a tailored communications and entertainment solution for your yacht. Connect with us by calling US office: +1 954.538.4000, Med office: +33 493.746.842, UK office: +44 1489.585.030, or email: [info@mtnsat.com](mailto:info@mtnsat.com).

MTN is the perennial sponsor of ISS's Excellence in Innovation award.

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