



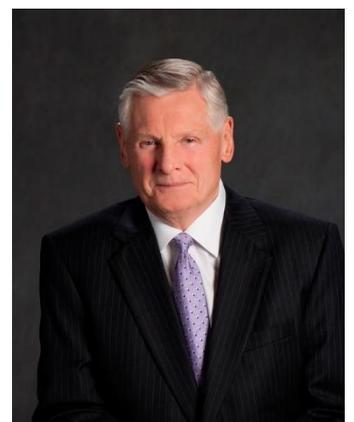
ISS Membership Meeting—Meet the America's Cup Panel & Moderator

35th America's Cup: Action, Excitement and Exclusive Access is the featured presentation topic for the Society's Annual Membership Meeting on Wednesday 2 November 2016 from 8:00-10:00 am in the AIM Marine Group Pavilion at the Fort Lauderdale International Boat Show, Fort Lauderdale, Florida. Meet our panel and moderator...

Sam Hollis, America's Cup Event Authority—Panelist: Sam Hollis is the Commercial Commissioner and Chief Operating Officer for the America's Cup Event Authority (ACEA), the commercial rights holder tasked with the organizing of the 35th America's Cup. Sam joined the America's Cup in 2010 and has been at the centre of the planning, structuring and delivery of AC34 previously, and now AC35. As a senior sports lawyer specialising in the structuring, marketing, sale and delivery of a full range of commercial rights in sport—including venue agreements, sponsorship, broadcasting, licensing, merchandising, hospitality and commercial ticketing—Sam previously worked at the International Cricket Council advising on legal issues arising in respect of the ICC Cricket World Cup and their other international cricket events. Sam has both Bachelor's and Master's degrees in law from Oxford University, and he originally trained and qualified at Freshfields in London, where he was part of the team that advised London 2012 on its successful bid to host the Olympics.



William A. Hanbury, Bermuda Tourism Authority—Panelist: Bill Hanbury is the Chief Executive Officer of the Bermuda Tourism Authority (BTA). He is responsible for managing the private-sector entity that is leading the way in revitalizing Bermuda's tourism industry. The BTA is: rebuilding Bermuda's competitive position in the global travel marketplace, improving the local tourism product, creating new jobs, plus attracting new investments within the Island's tourism industry. Bill has over 25 years of CEO experience in the travel and tourism sector. He is a sought-after thought leader on travel and tourism policy issues and has appeared on NBC, CNN, CNBC, FOX Business, BBC TV and Radio, ITV and SKY News. He has provided executive leadership for national and international events, including: global economic forums, summits, presidential inaugurations, national celebrations, plus international trade and travel missions.



Stefano Tositti, BWA Yachting—Panelist: Stefano Tositti, began his maritime career in 1985 when he joined his family-owned shipping company soon after graduating in Economics and Business. Under his guidance, the company has developed from a well-established local business into a global group of companies. Thanks to his considerable experience in the maritime operations and management, he has been serving as President and CEO of the T&C Group since 2003. In 2002 he was appointed Mexican Honorary Consul and still holds this position. In 2004 he was the co-founder of BWA Yachting, a concierge and marine agency services to the superyacht industry. Stefano has been



the CEO of BWA Yachting since 2008 and oversees business development and strategic planning.

Diane Byrne, MegayachtNews.com—Moderator: Diane M. Byrne, one of the best-known and highly respected yachting journalists, established MegayachtNews.com in 2007 as the first, and still the only, website delivering all-original content to American yacht owners, buyers, and their circles of influence. She has been covering megayachts since 1993 and is closely involved with the leading professional organizations in yachting and entrepreneurship:



- A long-time International Superyacht Society (ISS) member, currently on its Board of Directors and co-chair of its Marketing Committee
- A founding member of the United States Superyacht Association (USSA)
- A member of the New Jersey Association of Women Business Owners (NJAWBO).

Members attend for free; the non-member fee is \$35.00. www.shop.superyachtsociety.org

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