



Press Release—For Immediate Release

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Contacts Vanessa Stuart, International Superyacht Society
+1 954.525.6625, info@superyachtsociety.org

Amy Halsted, ISS Executive Director
+1 540.784.4561, amyhalsted@gmail.com

ISS 2016 Crew Membership Initiative
Sponsored by Wright Maritime Group

8 November 2016, Fort Lauderdale, FL: The International Superyacht Society (ISS) is pleased to announce Wright Maritime Group's (WMG) support in providing yacht crew with STCW BST a one-year free membership in ISS when crew sign up before the end of 2016.

ISS President, Derik Wagner, comments, "WMG's innovative approach to providing yacht crew with an entrance into this global organisation builds ISS's important relationships with them and gives one of the industry's most important groups, crew, a significant voice with top industry influencers."

To enroll, STCW BST crew are asked to provide minimum information.

- Name
- Country of Residency
- Email address
- Years in yachting
- A copy of STCW BST certification

Send specifics to ISS Administrator, Vanessa Stuart, info@superyachtsociety.org, or call her at +1 954.525.6625. On receipt of information, she will email a confirmation of membership and the ISS membership logo.

AJ Anderson, WMG Managing Director/CEO and ISS Director as well as Policy and Technical committee chair, says, "There are compelling reasons for crew to become involved in the International Superyacht Society and for ISS to support crew. WMG feels strongly enough to underwrite this mutually beneficial relationship by sponsoring the initiative."

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The ISS membership committee outlines benefits to crew participation in the global association.

1. Relationship building with but not limited to:
 - a. new build shipyard executives
 - b. yacht management executives
 - c. crew agency executives
 - d. crew training center executives
 - e. marine facility executives
 - f. supplier executives
 - g. major publication and event executives
 - h. all superyacht trade organizations regionally and internationally
 - i. senior Flag state regulators
 - j. renowned yacht designers and architects
 - k. like-minded crew
2. Influencing regulated and non-regulated crew training curriculum
3. Establishing position as a leading industry professional; creating opportunities for moving ashore
4. Playing an important role in the industry's direction

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About International Superyacht Society

Our Mission is to Ensure Sustainability & Excellence in the Global Superyachting Industry.

ISS was founded in 1989 and represents the large yacht industry. Our mission is delivered by building alliances worldwide with regional and functional associations; to serve as a communications conduit for issues affecting the marketplace, owners, crew and industry members; and to recognise achievement as well as provide educational opportunities and networking events.

The organisation is member driven and reliant on the volunteer work of Board and regular members supported by our marketing and administrative staff. Our funding comes from our members and sponsors which in turn enables the ISS to work on initiatives that benefit the large yacht industry as a whole.