



ISS Sponsorship—A Branding Partnership

Sponsorship offers are bountiful and platforms plentiful. At ISS, we go further, ensuring that our relationship with individual sponsors offers a unique opportunity to build brand awareness.

Many companies in our industry support the ISS through membership. For some there is a desire to go a step further. Like many not-for-profit organizations, much of ISS's work on behalf of members and the global industry is made possible through sponsors. The lion's share of funding for all our programs and for our paid staff is through the backing sponsorship affords. In fact, we rely on sponsorships to provide elegant programming.

With the steadfast commitment of perennial supporters—and the foresight of new sponsors—ISS continues to create networking events, establish and fulfill international Initiatives, expand educational forums and recognize excellence.

What we are most proud of is our excellent relationships with our sponsors. Ours is not a program based on sending us a check or wire for an event or undertaking; it's a partnership that is mutually beneficial and based on mutual respect.

ISS sponsorship is tiered with Destination, Platinum, Gold, Design Award, Silver, Bronze and Supporting levels representing title events, initiatives, design, member events, education and a desire to support beyond membership dues, respectively. Each level has incumbent benefits, including tickets for the gala, website visibility, press releases and more. At the higher levels sponsorship is further tailored with Destination, Platinum and Gold tiers enjoying customization of the participating company's benefits.

The ISS Board of Directors and staff are well-known and well-versed in nurturing and promoting our partnerships through sponsorship. Contact Amy Halsted—amyhalsted@gmail.com—today to find out the great ROI in partnering with us. Follow the link below to see who is already seeing the benefit of sponsorship.

Thank You 2017 ISS Sponsors!

Platinum: Informa, Kymeta/E3, Oceanco, Robb Report

Gold: Awlgrip, Fleet Miami, Lürssen, Naiad Dynamics, Quantum Marine Stabilizers, B Ocean Fort Lauderdale, Suntex Marinas, Wright Maritime Group, YATCO

Design Awards: Awlgrip, Burgess, Cayman Registry, Wright Maritime Group

Awards of Distinction: MarineMax Yachts, Oceanco, PRIVA, Westrec Marinas

Silver: DYT Yacht Transport, Island Marine Electric, Lürssen, Moore & Company, VEEM, Wright Maritime Group

Bronze: Bluewater, Braemar Yacht Services, Icon Connect, Royal Huisman

Supporting: Burger, Naiad Dynamics, Westrec Marinas



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